



best

e-Business Manager
.order applet

MAS 90

MAS 200

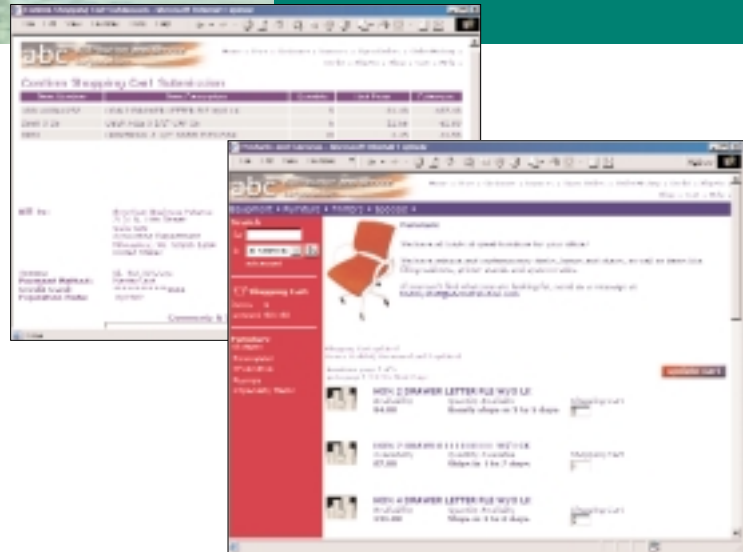
Client/Server

Client/Server for SQL Server

With .order your customers can:

- Obtain item information and customer specific pricing
- Place orders with established terms, or other payment method
- Pay for purchases with a credit card*
- Receive e-mail acknowledgements of orders placed
- Request the addition of new ship-to-addresses
- Check on the status of orders and invoices with the .inquiry applet

*Automated processing of credit card transactions requires the Credit Card Processing module, which is sold separately



As the Internet becomes the method of choice for transacting business worldwide, an ever-increasing number of your customers will expect the ability to place orders for products and services online. The .order applet for the e-Business Manager module brings this functionality to Best's MAS 90 family of products.

The .order applet provides a business-to-business solution that offers your customers the ability to place orders directly into your MAS 90 or MAS 200 system through your Web site —twenty-four hours a day.

Designed as an applet for the e-Business Manager module, .order integrates into your MAS 90 system, provides the potential to significantly improve customer service levels by offering customers the capability to place orders and check the status of their account at their discretion. The implementation of .order can increase the accuracy of orders placed into your system, and can reduce operating expenses by allowing the customer to place their own orders without administrative and sales support.

The .order applet includes many powerful standard features that provide you with great benefits at a very affordable price.

Designed for use in conjunction with the e-Business Manager module.

See reverse side for list of features

FEATURES

Products and Services Inquiry	The Products and Services Web pages provide the ability to view the items available for purchase, which are organized into user-defined categories. These categories make it easy for your customer to find items without having to know the actual item number. Upon selection of an individual item, it displays the image associated with the item (along with the price and description), and allows the item to be added to the shopping cart. The page automatically displays any special customer pricing and/or quantity break pricing you have set up in MAS 90 or MAS 200.
Products Search	On the Products and Services Inquiry page, the product search feature can also find items. This allows your customers to search by item number, item description or customer item number. Search options give the ability to search by the criteria "begins with," "contains" or "ends with."
Ship-to Inquiry	When creating a shopping cart order, your customer can view existing ship-to addresses for their company and select the correct address for this order. They can also request a new ship-to address. To keep your security intact, the MAS 90 or MAS 200 e-Business Manager administrator must accept any new ship-to address before it can be put to use.
Display Shopping Cart	After adding items to the shopping cart, either from the Products and Services Inquiry or from any of the drill downs in the .inquiry applet, selecting "View Shopping Cart" displays the selected items with quantities, prices, billing and shipping addresses, sales tax, and freight information.
Submit Shopping Cart	Pressing the "Accept" button displays a confirmation page. This performs credit limit checking and a customer on-hold verification process. A link is available to select a different ship-to code or view sales tax detail.
E-mail Notifications	Decide to send e-mail notifications to the customer, salesperson, and a user of your choice whenever: <ul style="list-style-type: none">• Your customer successfully submits a shopping cart.• You accept or reject an Internet order.• You ship an Internet order.
Customization	Control the look and feel of your site with numerous options from within MAS 90 or MAS 200. Specify the text or images to use for navigation options and user selections.
User-Defined Fields	Specify customer and inventory item user-defined fields for use with e-Business Manager. User-defined fields may be placed on the Web templates with an HTML or text editor.
Item Attachments	Attach multiple files to your inventory items for use on the Web. Attachments can be any document type and can be used for purposes such as marketing literature, warranty information, material safety data sheets, etc.
Order Management	When orders are placed, they can flow directly into the Sales Order module, or can be placed in an approval queue for manual acceptance before creating sales orders.